

## **NAVBLUE breaks into Chinese market through Navigation Database cooperation with China's Air Traffic Management Bureau**

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- **NAVBLUE Navigation Database to serve Chinese airlines in their daily operations**
- **NAVBLUE will support Chinese authorities to set up aeronautical data quality certification system**

NAVBLUE and ATMB (Air Traffic Management Bureau, the institution under the Civil Aviation Administration of China) have signed a long-term cooperation agreement to materialise the production of the on-board Navigation Database in China to align with the Chinese data security requirements.

This agreement is an extension of the ongoing cooperation between ATMB and Airbus since 2014 regarding the strategic cooperation on Air Traffic Management's new technology.

As a major certified aeronautical data supplier, NAVBLUE's proven capability of data processing will bring a new option for Chinese operators.

With this cooperation, the NAVBLUE Navigation Database will be able to break through the Chinese market for the first time. NAVBLUE's Navigation Database expertise will now benefit Chinese airlines, while also supporting the Authorities to set up a local data standard in the near future.

Marc Lemeilleur, CEO of NAVBLUE said: *"Through this cooperation agreement, NAVBLUE will work closely with the Chinese government and local authorities to support the aviation industry growth in the country and, with its expertise in data processing, will help Chinese airlines in their daily operations"*.

Mr. WEN Xuezheng, Deputy Director General of Air Traffic Management Bureau, added: *"NAVBLUE, as an Airbus company, has a rich experience in aeronautical data service. We hope to have more in-depth and extensive cooperation and exchanges with Airbus and NAVBLUE in the application of new technologies and aeronautical data services, so as to jointly contribute to the safe operation and development of China Civil Aviation."*

After a trial period with local Chinese airlines, the NAVBLUE Navigation Database will gradually be deployed throughout the country's airlines.

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**About NAVBLUE:** NAVBLUE is a leading services company, wholly owned by Airbus, dedicated to Flight Operations solutions and services for airlines and aircraft operators, on the ground and onboard. NAVBLUE combines aircraft manufacturer expertise, flight operations know-how and agile development to enhance operational efficiency, optimise resources and increase productivity, for a safe and sustainable aviation. NAVBLUE delivers a reliable, optimum and customised user experience to more than 600 customers worldwide, in a range of areas, including digital cockpit operations, Operations Control Centre (OCC) systems, Flight Ops Engineering and Performance Based Navigation (PBN). NAVBLUE employs 500 employees spread across the world, with offices in Canada, France, Poland, Singapore, Sweden, Thailand, UK and US and representatives in several other countries across the globe. Discover NAVBLUE's solutions here: [www.navblue.aero](http://www.navblue.aero).

**About ATMB:** Air Traffic Management Bureau of Civil Aviation Administration of China (CAAC/ATMB) is a functional organisation that administers the national air traffic services, civil aviation communications, navigation, surveillance (CNS), and aviation meteorology and flight information in China.

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