

PRESS RELEASE

## PLAY chooses NAVBLUE's innovative Plan & Control suite to optimize their Flight Operations

Toulouse, France, 25<sup>th</sup> August 2021

- **New Icelandic start-up airline operating Airbus A321neo**
- **NAVBLUE's full Plan & Control suite for optimized entry into service mid 2021**

PLAY, the Iceland based start-up airline that started operations in June 2021, has signed a long-term deal with NAVBLUE for its innovative OCC suite. NAVBLUE's Plan & Control suite covers Flight Planning, Flight Following, Operations Control, Crew Management and Aircraft Performance. Additionally, PLAY has also signed on for NAVBLUE's electronic flight bag solution Flysmart+.

*N-Ops & Crew* from NAVBLUE will enable PLAY to manage long term schedule and crew planning as well as day-of-operations with a single highly-configurable system within one application (schedule planning, day-of-ops management, crew scheduling, crew payroll, crew planning and crew qualifications).

NAVBLUE's *N-Flight Planning* and *N-Tracking* are solutions that empower flight dispatchers and flight followers with optimized routes and Aircraft Situational Display (ASD) to optimize PLAY's flight planning and enroute operations.

PLAY launched operations in June 2021, operating Airbus A321 aircraft. The airline plans to expand into North America later next year and increase its European destinations to 10 over the next three years.

Arnaud Voermans, Vice President of Plan and Control Software Solutions and Services at NAVBLUE, said: *"PLAY is a start-up airline with a great expansion plan into the future. By signing for NAVBLUE's full OCC suite, the airline will ensure smooth entry into service through a unique end-to-end operations solution. This partnership marks the first step in PLAY's growing plan to assure all operation related events are automated and optimized from end-to-end"*.

Finnbogi Karl Bjarnason, Director Flight Operations, at PLAY, said: *"When we first started our preparations for the airline start-up, we initiated a demanding RFP to various software developers, both newly developed as well, established organizations. After reviewing the results, NAVBLUE was a very easy choice, with a robust yet dynamic product with knowledgeable people supporting the infrastructure of their platforms. I sincerely look forward working closely with NAVBLUE in the future"*.

**About NAVBLUE:** NAVBLUE is an Airbus Services company, wholly owned by Airbus, and dedicated to Flight Operations & Air Traffic Management Solutions. NAVBLUE provides digital solutions and services, and supports both civil and military environments, on the ground and onboard any aircraft and offers expertise in a range of areas, including digital cockpit operations, Operations Control Centre (OCC) systems, Flight Ops Engineering, Performance Based Navigation (PBN) and Air Traffic Management (ATM). NAVBLUE employs 480 employees spread across Canada, USA, UK, France, and Thailand, with representatives in several other countries across the globe.